



**21<sup>st</sup> Annual Golf Classic Hole Sponsorship**  
***Monday June 19th, 2017***

We are writing to ask for your support as a hole sponsor at the 21<sup>st</sup> Annual Golf Classic in support of Michigan From The Heart, to be held at **Travis Pointe Country Club** on Monday June 19th, 2017.

For over 25 years, Michigan From The Heart has served as an inspiration to both University of Michigan student-athletes and the pediatric patients and families of C.S. Mott Children's Hospital. On Thursday evenings, Michigan From The Heart arranges visits to the hospital by student-athletes who offer a welcome distraction by spending time with patients and families. Patients are then given the opportunity to watch the athletes in action by attending University of Michigan sporting events as special guests of Michigan From The Heart. They even meet the players after their games for photos and autographs. Michigan From The Heart provides further support to these children through their contributions to the hospital's Child and Family Life department and by spearheading smaller, yet much needed initiatives that otherwise go unfunded.

The funding to support this program is raised primarily through our annual golf outing, in which 144 golfers participate. Hole sponsorships are available at five contribution levels: \$250, \$500, \$1,000, \$2,500, \$5000 and up.

For this year's golf outing, Michigan From the Heart's goal is to raise \$75,000. In addition to supporting the activities described above that provide patients and their families with memorable experiences that might seem out of reach during a difficult time, the money raised from this year's outing will continue to be used to fund Michigan From the Heart's participation in NorthStar Reach. NorthStar Reach is a camp that provides children with serious health challenges a chance to get away and just be kids. With your participation, we can continue efforts towards providing these experiences for children that are going through challenging times.

Michigan From the Heart is a 501(c)(3) charitable organization operated entirely by unpaid volunteers. The program has been extremely successful in helping children in need because of the generous support of people like you. We appreciate your consideration in once again supporting Michigan From The Heart as we attempt to reach our goal of raising \$75,000 at the 21<sup>st</sup> Annual Golf Classic.

Go Blue!

Sincerely,